

Abe Serrano

Interactive Media Designer

Los Angeles, CA USA

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I have experience in creating online interactive environments, prototyping, and online product development. I have worked on projects for clients such as Yahoo, ABC, Nissan, Warner Brothers, and Target.

Designer *kids.yahoo.com/giftguide07* 2007

As a contractor I produced visual comps according to wire frames and worked with a remote team of web developers to build the gift guide.

Designer *evadethenoise.com* 2007

Evade The Noise is a music blog. A side project born out of a love for music, which I contribute to on a part-time basis.

Designer *shorelinewest.org* 2007

As a contractor I was responsible for design and project management. I hired Monk Development for front-end development & API integration.

Production Designer *movies.yahoo.com/summer-movies* 2007

As a contractor I assisted the art director in designing front page “feature module” graphics and movie keyart graphics for the movie detail pages.

Production Designer *schematic.com* 2006

As staff my responsibilities included flash production/animation, preparing files for the development team, and motion prototyping. Client work included ABC, Microsoft, Nissan, Target, and Warner Bros.

I studied **Interactive Media Design** at the *Art Institute of California - Los Angeles*. I graduated with a Bachelor of Science in 2006.

My **technical skills** include *Flash, Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Actionscript 2.0* and *CSS*.

I am affiliated with **AIGA**.

* *References available upon request.*